



Chiquita Brands

December 21, 2011

Dear Valued Customer:

Over the last week, there has been a significant amount of misinformation circulated by certain groups regarding our efforts to reduce our carbon footprint, specifically related to the use of fuel. While we have commitments to reduce our carbon footprint across a range of activities, **press reports have inaccurately stated that we have boycotted or banned Canadian oil.** We are concerned about this too, and want to take this opportunity to set the record straight.

To be clear, Chiquita is not boycotting or banning Canadian oil. Today Chiquita sources, and will continue to source Canadian oil.

What we have stated is our goal to improve the environment in which we live and operate, and that means taking steps to reduce our carbon footprint. To achieve this, Chiquita is also taking advantage of opportunities to reduce its consumption of petroleum, through increased vehicle efficiency, use of alternative fuels, and reduced vehicle usage. With regard to our fuel usage in particular, we have encouraged our suppliers to source, where possible, various fuel sources that have a lower carbon footprint and commit to a strategy of continuous improvement. This certainly does not exclude Canadian fuel.

Our mission at Chiquita is to improve world nutrition, and this also means that we are committed to improve the environments in which we operate. Chiquita has a long record of protecting the environment and working to reduce its carbon footprint globally and has been recognized as a leader in our industry. Chiquita's strong commitment to the environment is reflected in our having achieved 100 percent certification of our owned farms to the environmental and social standards of the Rainforest Alliance. We are currently working on numerous environmental initiatives and most recently we have:

- Installed a Biodigester in Costa Rica that is moving our plant to be energy neutral
- Implemented harvest practices to reduce water and fertilizer requirements
- Optimized our shipping and transportation routes to reduce food miles

Canada is an important market for Chiquita and one that we are very proud to serve. Through our efforts to reduce the environmental impacts related to the distribution of our products, we hope to be a better corporate citizen in Canada, and in all of the markets in which we operate.

To learn more about Chiquita's social and environmental actions please visit our website at:
<http://www.chiquita.com/The-Chiquita-Difference.aspx>

Best regards,

Joe Huston
President, North America
Chiquita Brands International